

**ANNUAL REPORT  
2017 FESTIVAL OF ART**

**JUNE 1 – 4, 2017**

The 15<sup>th</sup> ANNUAL FESTIVAL OF ART actually exceeded expectations. We initiated an increase in the entrance fee for artists, from \$10 to \$15, and thought this might discourage some regular entrants from participating this year. However, we heard not one remark about the increase, and the 154 applications we initially received were higher than last year.

*Entrants* -- The actual number of exhibiting artists was 140. The reasons given for those who opted out were varied; became ill, was hospitalized, death in the family, sold the work intended for the show, decided it was too far to drive, forgot the date for drop-off, just did not show up, etc. (An interesting note: One third of all artists were new to the Festival this year.) Of the 140 exhibiting artists, 40 were Senior College members.

*Attendees*: One hundred ninety-three people signed in on opening night, however, we believe 30-40 probably slipped by because there were lines in front of the three sign-in stations. During Friday and Saturday, 151 visitors signed the guest book. On Sunday, it is estimated that 50 to 60 attended the presentation by Marsha Donahue.

*Locale*: Most artists were from Belfast and surrounding areas, but we also had representation from: Auburn, Augusta, Bristol, Brownville Junction, Brunswick, Detroit, Greenbush, Hermon, Kennebunkport, Lamoine, Levant, Lincoln, Lubec, Manchester, Mt. Vernon, Presque Isle, Orono, Pittsfield, Poland, Readfield, Waterford, Skowhegan, and Vassalboro.

*The Belfast Bay Fiddlers* once again created a festive and celebratory mood. *Marsha Donahue*, the Guest Artist Presenter this year, was interesting, entertaining, and enlightening. She spoke about her life's work accompanied by a power point presentation showing the dramatic changes in style and focus she experienced through the years. Although we have no exact record of sales, we know that several pieces of art were sold at the event this year.

The committee feels good about what it was able to accomplish and very appreciative of the volunteer help offered by members of Senior College and participating artists. All deserve thanks and praise for the work they do, and how very well they do it.

Respectfully submitted,

The Senior College Festival of Art Committee:

Judith Long, Dianne Horton, Juliane Dow, John Economy, Ginny Yarnell, and Cathy Bradbury

## INCOME AND EXPENSE

(Although 140 artists were in the show, two did not pay because of a glitch between the Prepaid table and the Payment Due table, and because one entrant sent in \$10 instead of \$15 (she didn't read the memo). We opted to let these go.

INCOME: \$2,065.00 From entrance fees

### EXPENSES:

\$ 31.58	Postage & supplies
30.00	Advertising – Maine Art Scene
42.00	Banner Lettering
40.00	J. Black Printing, 35 Call To Artist posters
46.00	J. Black Printing, 60 Posters – Event & Guest Artist
46.58	Opening night reception expenses
<u>4.75</u>	Event Program – 5 printed copies
\$ 240.91	

\$1,500.00	Space Rental – Billed to SC directly
20.00	Photocopying Program – Billed to SC directly
<u>300.00</u>	Honorarium - Paid by of SC directly
\$1,820.00	

Total Income: \$2,065.00

Total Expense: \$2,060.91

Net: \$ 4.09

Receipts for all of the above expenses for which reimbursement has been requested, have been submitted to the Treasurer.

Cathy Bradbury, Chair  
Festival of Art Committee